

## **JESSIE LEONG CASALDA**

Block 6, lot 52, Samantha Homes Subdivision  
Bago Gallera, Davao City

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Contact No. : 0923 - 6868475



### **OBJECTIVE**

An accomplished Professional Electrical Engineer (PEE) with extensive background on journalism and legal stories writing.

### **PERSONAL DATA**

Age : 42 years old

Nationality: Filipino

Religion : Catholic

Profession : **Professional Electrical Engineer (PEE)**  
License No. 0003849

### **EMPLOYMENT RECORD**

#### **INFOMEDIA RESOURCES MANAGEMENT INCORPORATED**

*Position: Vice-president for News*

##### **Roles and Responsibilities**

- Manages the news and public affairs operation of all FM and AM Stations of the company

January 1, 2017 - present

#### **RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION (RMCBC)**

*Position: Chief, Network Engineering Division*

##### **Roles and Responsibilities**

- Manages all of the company's FM and AM radio expansion projects all over the country
- Plans and designs the power system of every FM and AM radio construction
- Evaluates the technical and financial aspect of every company's project
- Provides inputs to the higher management on the technical aspects of the design of every FM and AM radio station construction and operation.
- Manages the technical personnel of the network and the equipment of all FM and AM stations under RMCBC and its sister broadcast franchise Cagayan de Oro Media Corporation (CMC).

July 1, 2015 – December 31, 2016

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION –  
MINDANAO BROADCAST NETWORK GROUP (RMCBC-MMBN)**

*Position: Station Manager for AM radio (DXRA-783 khz)*

Roles and Responsibilities:

- Ensure the stability of the station's operation and profitability of the company.

January 2013 to June 30, 2015

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION –  
RADYO NI JUAN NETWORKS**

*Position: Technical Consultant*

Roles and Responsibilities: -

- Supervision of all the network's projects expansion especially on electrical system designs, construction, and installations of new radio stations.
- Ensure the stability of the transmitting signals of all radio broadcast stations under the network.

August 2012 – June 30, 2015.

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION –  
INFOMEDIA RESOURCES MANAGEMENT INCORPORATED**

*Position: Project Engineer*

Roles and Responsibilities:

- In-charge of the design, including electrical system design for transmitter room and broadcast studio with grounding system, and supervision of the installation of a 5-kW FM transmitter at Anda Corporate Building, Anda Street, Davao City broadcasting at 102.7 Mhz on FM Band.

November 2010 - August 2011.

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION –  
INFOMEDIA RESOURCES MANAGEMENT INCORPORATED**

*Position: Consultant*

Roles and Responsibilities :

- Evaluation of the design especially electrical system design, and supervision of the construction of broadcast building with grounding system, and installation of a 5-kW transmitting power FM Radio Station in Tagum City, Davao del Norte, broadcasting at 100.7 Mhz, on FM Band.

September 2013 – December 19, 2013.

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION –  
MINDANAO BROADCAST NETWORK GROUP (RMCBC-MMBN)**

*Position: Supervising Engineer*

Roles and Responsibilities:

- Evaluates and supervises the upgrading of AM radio transmitter site (DXRA) grounding system at Sitio Chispa, Barangay Miranda, Babak District, Island Garden City of Samal.
- To ensure that the project was done in accordance with the specifications and design submitted by the contractor to the company

December 26, 2013 – January 15, 2014

**FILIPINAS BROADCASTING SYSTEM – INFOMEDIA RESOURCES MANAGEMENT INCORPORATED**

*Position: Consultant*

Roles and Responsibilities:

- Supervision and evaluation of the design, including electrical system design, construction of transmitter building with grounding system, and installation of a 5-kW FM radio transmitter at Shrine Hills, Matina, Davao City, broadcasting at 94.7 Mhz. on FM Band.

April 14, 2014-May 1, 2014

**RIZAL MEMORIAL COLLEGE BROADCASTING CORPORATION – INFOMEDIA RESOURCES MANAGEMENT INCORPORATED**

*Position: Consultant*

Roles and Responsibilities:

- Supervision and evaluation of the design, including electrical system design, construction of broadcast building with grounding system, and installation of a 5-kW FM radio transmitter at Kidapawan City, broadcasting at 107.9 Mhz. on FM Band.

February 2015 – April 28, 2015

**RADIO MINDANAO NETWORK (RMN)**

*Position: Program Director for DXDC-AM Davao*

Roles and Responsibilities:

- In-charge of the day to day operations of the station including supervision of production and technical departments.
- Always make sure that the transmitting signal of the radio station is clear and audible to listeners.

January 1, 2004 – September 2010

**ABS-CBN BROADCASTING CORPORATION**

*Position: News Anchor for AM radio*

*January 1996 to December 1997*

**MBC BROADCASTING CORPORATION (MBC)**

*Position: Desk Editor*

*January 1998 – May 1998*

**UNIVERSITY OF MINDANAO BROADCASTING NETWORK**

*Position: Reporter under Student Technical Assistance Program (STAP)*

*1994 – February 1996*

**PHILIPPINE NEWS AGENCY (PNA)**

**News and Information Bureau, Malacañang**

*Position: Stringer*

*January 2004 - present*

**MINDANAO DAILY MIRROR**

*Position: Staff writer*

*February 1994 – present*

## **EDUCATIONAL ATTAINMENT**

**COLLEGE: Bachelor of Science in Electrical Engineering**

University of Mindanao, Matina, Davao City

Year graduated: 1999

**VOCATIONAL: Basic TV and Radio Electronics Course**

Peoples Electronics Servicing, Davao City

Year graduated: June 1990

**HIGH SCHOOL: University of Mindanao Tagum College**

Mabini Street, Tagum City

Year graduated: March 1992

**ELEMENTARY : Rizal Central Elementary School I**

Tagum City, Davao del Norte

Year graduated: March 1986

## **TRAININGS / SEMINARS ATTENDED**

**PMDC-CHR FOUNDATIONAL COURSE ON MINING BUSINESS AND HUMAN RIGHTS**

June 8 – 10, 2017

Seda Abreeza Hotel, JP Laurel Avenue

Davao City

**2017 IIEE NATIONAL MID-YEAR CONVENTION AND GENERAL MEMBERSHIP MEETING**

May 18 – 20, 2016

SMX Convention Center, Bacolod City

**DENR-EMB XI – ASSOCIATION OF POLLUTION CONTROL OFFICERS IN MINDANAO THREE-DAY SEMINAR/TRAINING WORKSHOP FOR POLLUTION CONTROL OFFICERS**

March 1-3, 2017

Grand Regal Hotel, JP Laurel Avenue

Davao City

**41<sup>st</sup> IIEE ANNUAL NATIONAL CONVENTION 2016**

November 23-26, 2016

SMX Convention Center

Mall of Asia Complex, Pasay City

**19<sup>th</sup> IIEE SOUTHERN MINDANAO REGIONAL CONFERENCE**

August 18 – 20, 2016

Big 8 Corporate Hotel, National Highway

Tagum City, Davao del Norte

**2016 IIEE NATIONAL MID-YEAR CONVENTION AND GENERAL MEMBERSHIP MEETING**

May 26 – 28, 2016

Camp John Hay, Baguio City

**IIEE DAVAO TECHNICAL SEMINAR ON MAXIMIZING INCENTIVES UNDER THE RENEWABLE ENERGY LAW AND LIGHTING CONTROL TECHNIQUES**

May 20, 2016

Grand Menseng Hotel, Magallanes Street, Davao City

**IIEE DAVAO TECHNICAL SEMINAR ON ELECTRICAL SAFETY ENFORCEMENT AND AWARENESS AND LOW /MEDIUM/ SWITCHGEAR DESIGN**

April 22, 2016

Grand Menseng Hotel, Magallanes Street, Davao City

**IIEE DAVAO TECHNICAL SEMINAR ON PLANNING AND DESIGN FOR MULTI-DWELLING AND COMMERCIAL UNITS AND PROJECT COST ESTIMATES FOR MULTI-DWELLING AND COMMERCIAL UNITS**

March 18, 2016

Grand Menseng Hotel, Magallanes Street, Davao City

**IIEE DAVAO TECHNICAL SEMINAR ON SHORT CIRCUIT ANALYSIS AND VOLTAGE DROP CALCULATIONS**

February 26, 2016

Grand Menseng Hotel, Magallanes Street, Davao City

**2015 IIEE ANNUAL NATIONAL CONVENTION AND GENERAL MEMBERSHIP MEETING**

November 25-28, 2015

SMX Convention Center, Mall of Asia Complex, Pasay City

**2015 IIEE NATIONAL MID-YEAR CONVENTION AND GENERAL MEMBERSHIP MEETING**

May 21 – 23, 2015

SMX Convention Center

SM Lanang Premier, Lanang, Davao City

**5<sup>th</sup> IIEE TECHNICAL SEMINAR ON POWER CABLE SPLICING AND TERMINATION AND EFFECTS OF HARMONICS TO ELECTRICAL EQUIPMENT**

March 27, 2015

Grand Menseng Hotel, Magallanes Street, Davao City

**4<sup>th</sup> IIEE TECHNICAL SEMINAR ON INTRODUCTION TO RECLOSER AND BASIC OF ELECTRICAL MOTORS; A REFRESHING MAINTENANCE METHODOLOGY**

February 6, 2015

Grand Menseng Hotel, Magallanes Street, Davao City

**3<sup>rd</sup> IIEE TECHNICAL SEMINAR ON BASIC LIGHTING DESIGN AND LIGHTING CONTROL TECHNIQUES**

May 18, 2014

SMX Convention Center, SM Lanang Premier, Lanang, Davao City

**2<sup>nd</sup> IIEE TECHNICAL SEMINAR ON FAULT CALCULATIONS, ARC FLASH ANALYSIS, SUSTAINABLE ENERGY THRU ENERGY EFFICIENCY AND RENEWABLE ENERGY AND ELECTRICAL SAFETY.**

February 27, 2014

Grand Menseng Hotel, Magallanes Street, Davao City

**SEMINAR ON DAVAO LIGHT AND POWER COMPANY STANDARDS**

February 1, 2014  
IIEE Training Room, IIEE Davao Bldg.  
Mabini Street, Davao City

**1<sup>st</sup> IIEE TECHNICAL SEMINAR ON SUBSTATION DESIGN GUIDE AND UNDERSTANDING THE VALUE OF PHILIPPINE ELECTRICAL CODE**

Speakers: Hon. Francis V. Mapile & Hon. Jaime V. Mendoza  
January 24, 2014  
Grand Menseng Hotel, Magallanes Street, Davao City

**AUTHORIZED MANAGING OFFICERS (AMO) SEMINAR**

February 9 – 10, 2015  
Davao Constructors Association Center, Inc. (DCACI) Training Room  
Landco Corporate Center, JP Laurel Avenue, Davao City

**CONSTRUCTION SAFETY AND HEALTH COURSE FOR SITE SAFETY OFFICERS (40 HOURS)**

December 5, 6, 15, 16, 17, 2014  
IIEE Training Room, IIEE Davao Bldg.  
Mabini Street, Davao City

**2009 IIEE NATIONAL MID-YEAR CONVENTION AND GENERAL MEMBERSHIP MEETING**

May 21-23, 2009  
CAP Convention Center, Anda Street, Davao City

**AFFILIATIONS AND ASSOCIATIONS**

**INSTITUTE OF INTEGRATED ELECTRICAL ENGINEERS (IIEE)**

Position: Davao Chapter Secretary  
Year : 2016 – present

Position: Davao Chapter Assistant Secretary  
Year : 2015 – 2016

**KAPISANAN NG MGA BRODKASTER SA PILIPINAS DAVAO (KBP)**

Position: Director for AM radio  
Year : 2014 – 2015

**BROADCAST MEDIA ALTERNATIVE AND DEVELOPMENT ASSOCIATION**

Position: President  
Year : 2013 – present

**NATIONAL UNION OF JOURNALISTS OF THE PHILIPPINES DAVAO**

Position: President  
Year : 2007 – 2014

## **CHARACTER REFERENCES**

**1. MR. MARIO MAXIMO SOLIS**

Chief Operations Officer  
Rizal Memorial College Broadcasting Corporation  
Anda Corporate Center  
Anda Street, Davao City  
**Contact No. 0932-4220975**

**2. MR. ALEX ROLDAN**

Regional Director  
Department of Interior and Local Government (DILG) XI  
Davao City  
**Contact No. 0998-5623109**

**3. MRS. MARIETTA SIONGCO**

Publisher / Editor-in-chief  
Mindanao Daily Mirror  
270 R. Magsaysay Avenue, Davao City  
**Contact Nos.: (082) 222-4595 ; (082) 227-5716**



MALACAÑAN PALACE  
MANILA

06 APR 2017

Sir:

Pursuant to the provisions of existing laws, you are hereby appointed **MEMBER, BOARD OF DIRECTORS, PHILIPPINE MINING DEVELOPMENT CORPORATION**, to serve the unexpired Term of Office that began on 01 July 2016 and will end on 30 June 2017, *vice* Federico C. Gaspar.

By virtue hereof, you may qualify and enter upon the performance of the duties of the office, furnishing this Office and the Civil Service Commission with copies of your oath of office.

  


**Mr. JESSIE LEONG CASALDA**  
Thru: The Secretary  
Department of Environment and Natural Resources  
Quezon City



THE PRESIDENT OF THE PHILIPPINES

